

Jane Tait via Imbriani 4, Trieste, Italy. **Discipline** Art Direction **Tel:** 0039 040 3481509

Key Words

- Art Direction
- Agency experience
- Software knowledge
- Creative
- Communication skills
- Staff Mentoring, Training

Profile

A highly talented and creative person with a strong client portfolio ranging from TV commercials to annual reports and corporate identity, with over ten years of experience in the art of visual communication. A well-organized, disciplined individual used to working calmly, effectively and efficiently under pressure. Being both self motivated and a great team leader with excellent interpersonal skills, she is dedicated to producing unique designs, professionally executed with quality service and attention to detail.

Professional Experience

2006

Freelance – Art Direction and graphic design

2004 - 2006

Art Director - A.P.S. Agenzia Promostampa S.N.C. Publicity and public relations agency. This agency deals with a wide spectrum of work and media. Contracted as a creative, went on to lead the design team, implementing a more productive and communicative workflow. The spoken Language in the work environment is Italian.

- Creating overlays and concepts for print, web and multimedia.
- Manages creative projects, directs creative staff. Guiding and maximising the work of the other designers in the department.
- Maintain improve on the already high standards of the agency
- Maintain project deadlines

Client List: Lloyd Triestino, ICGEB (International Centre for Genetic engineering and Biotechnology), Fondazione CRTrieste, Assindustria Trieste, Area di Ricerca, Comune di Trieste, enteos, SISSA

1999– 2003

Senior web/multimedia designer - Proxima Computerway Print and web design

The spoken Language in the work environment was Italian

- Liaised with clients in order to obtain /establish briefs.
- Created overlays and concepts for web and multimedia.
- Managed creative projects, directing creative staff. Guiding and maximising the work of the other designers in the department.
- Maintain project deadlines

Client List: Perfetti Van Melle SpA (producers of Morositas, Mentos, Fruitella, Big Babol, Virgasol), Provincia di Udine, Ital TBS, Browells Solicitors

1997 – 1999

Art Director, 3D Artist and associate - Arsenal s.r.l - Virtual reality and simulation

The spoken Language in the work environment was Italian.

- Art Direction
- Responsible for the quality and direction of all creative work produced by the agency.
- Graphic, web, and multimedia design
- 3D Modelling, animation
- Liaising with clients.
- Maintaining deadlines

Client list: Vector-Pharma, Immaginario Scientifico Trieste

1999

Lecturer, Animation techniques for multimedia I.A.L (further education institute Trieste)
Prepared and taught course material for a diploma level multimedia course. The spoken Language was Italian.

1995- 1997

3D Animation and TV graphics Studio 37, Ljubljana, Slovenia

A film/video production company. Producing tv commercials and television graphics for major clients in Slovenia. The spoken Language in the work environment was English, though the language I worked with was Slovene.

- Storyboarding
- Concepts
- 3d modelling and animation
- Special effects
- TV Graphics
- Maintaining deadlines

Clients list: Coca Cola, Kirk , Golden Drum Awards (Porterose, Slovenia), Epica awards.

Education & Training

- Post graduate diploma in Electronic Imaging
Duncan of Jordanson school of art, The school of television, Dundee
- BA Interior design
Napier University, Edinburgh

Awards/Exhibitions

- November 1993 Video Arts Plastiques, Herouville Saint Claire Normandy
- May 1992 RIA Royal Institute of architects, Edinburgh. A series of designs for a Scottish parliamentary building, the objective of which was to promote the cause.
- RSA Travel award, awarded for designs of a work place in the year 2000 AD

Skills, Softwear / hardware expertise

PC & Mac

- Adobe Photoshop,
- Illustrator,
- Quark, Dreamweaver
- Flash, Adobe Premiere
- Lightwave

- Offline & digital editing

- Digital photography
- Traditional animation techniques

Silicon Graphics

- alias wavefront software